

Clocking the social mind by identifying mental processes in the IAT with electrical neuroimaging

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Why do people take longer to associate the word “love” with outgroup words (incongruent condition) than with ingroup words (congruent condition)? Despite the widespread use of the implicit association test (IAT), it has remained unclear whether this IAT effect is due to additional mental processes in the incongruent condition, or due to longer duration of the same processes. Here, we addressed this previously insoluble issue by assessing the spatiotemporal evolution of brain electrical activity in 83 participants. From stimulus presentation until response production, we identified seven processes. Crucially, all seven processes occurred in the same temporal sequence in both conditions, but participants needed more time to perform one early occurring process (perceptual processing) and one late occurring process (implementing cognitive control to select the motor response) in the incongruent compared with the congruent condition. We also found that the latter process contributed to individual differences in implicit bias. These results advance understanding of the neural mechanics of response time differences in the IAT: They speak against theories that explain the IAT effect as due to additional processes in the incongruent condition and speak in favor of theories that assume a longer duration of specific processes in the incongruent condition. More broadly, our data analysis approach illustrates the potential of electrical neuroimaging to illuminate the temporal organization of mental processes involved in social cognition.

implicit social cognition | social neuroscience | intergroup bias | ERP | microstates

From the beginning of psychological research, reaction times have been used to probe the nature of mental processes, an approach known as mental chronometry (1, 2). This experimental approach has led to the development of dozens of psychological tests (e.g., Stroop tasks, priming tasks, implicit association tests) that rely on response time differences to assess implicit, unconscious processes (3–5). These response time differences provide unique information that predicts behavior, judgments, physiological responses, and pathology (6, 7). One of the most popular of these tests is the implicit association test (IAT; refs. 8 and 9). The IAT measures implicit attitudes or gut-level evaluations, such as attitudes about different social groups. It is based on the idea that participants are slower at associating incongruent vs. congruent stimuli, a reaction time difference known as the “IAT effect.” For example, participants usually take longer to associate ingroup words with negative attributes (incongruent condition) than with positive attributes (congruent condition), indicating that they hold positive attitudes toward their ingroup.

Despite the widespread use of the IAT, it is still unclear why participants take longer to respond in the incongruent condition. There are two main possible explanations. It could be that additional mental processes are needed in the incongruent condition to solve the task correctly, for instance inhibiting automatic evaluations (e.g., negative evaluation of the outgroup) that interfere with the correct response (e.g., associate outgroup words with positive

attributes; ref. 10). Alternatively, the same mental processes may be performed in both conditions, but participants could need more time to perform one or a number of them in the incongruent condition, for instance, selecting a motor response (11).

To illuminate which of these two explanations accounts for the IAT effect, it is necessary to identify and time the entire chain of mental processes involved in executing the IAT. Mental processes are mediated by large-scale neural networks linking groups of neurons in separate cortical areas into functional entities (12–14). Activity in these neural networks can be studied with millisecond resolution by using a spatiotemporal analysis of multichannel electroencephalogram (EEG). By segmenting electrical activity recorded during execution of the IAT into time periods of stable neural network configurations, one can identify functional microstates of the brain that each represent the implementation of a specific mental process (15–17). Capitalizing on such an integrative analysis of space and time information of the EEG data, here, we wished to identify all mental processes involved during the execution of the IAT and to precisely measure the duration of all these processes by determining their onset and offset in time.

To illustrate the value of our approach, consider the following example: Much like comparing the mental processes in the incongruent and the congruent IAT conditions to reveal why participants take longer to respond in the incongruent condition, you might compare your activities on a Monday with your activities on a Friday to reveal why you went to bed later on Friday. There are two possible reasons for why you went to bed later on

Significance

What a person says is not necessarily an accurate representation of what she thinks. Implicit attitudes permeate every aspect of our life. The implicit association test (IAT)—the most well-known test of implicit attitudes—is a reaction time measure. So far, the fundamental question about the source of its reaction time differences, i.e., the IAT effect, has remained unanswered. For the first time to our knowledge in IAT research, we applied a sophisticated electrical neuroimaging approach—the microstate approach. Superior to other approaches, the microstate approach allowed us to identify and time the entire chain of mental processes as they unfolded during the IAT. We found that reaction time differences are due to quantitative and not qualitative differences in the underlying mental processes.

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Friday: You might have performed a unique activity on Friday (e.g., having a drink with some friends in the evening) that you did not do on Monday and this activity delayed your bed time. Or you might have performed the same activities for a different duration. For instance, in the evening you might have watched television (TV) longer on Friday than on Monday, delaying the time you went to bed. To better understand the origin of such duration differences, it might also be informative to consider whether these differences are driven by differences in the intensity of previous activities. For example, it could be that on Monday you had worked harder than on Friday. As a consequence, you became tired much earlier and watched TV for a shorter duration before you went to bed.

Previous EEG studies have reported differences in event-related potentials (ERPs) between IAT conditions both at early (in the first half of task execution; refs. 18–21) and at late time periods (in the second half of task execution; refs. 18, 19, and 22–24). Thus, differences in both early and late mental processes appear to produce the IAT effect. None of these studies, however, has exploited the full amount of spatiotemporal information available from ERP data. Rather, they have compared ERPs between the two IAT conditions at identical predefined time points, yielding inconclusive evidence about why participants take longer to respond in the incongruent condition. Recall our day-activities example. Imagine that we compare activities between Monday and Friday late in the evening. On Monday, you were watching TV, and on Friday, you were having a drink with some friends. However, is it because you were having a drink that you went to bed later on Friday? Maybe, you had a quick drink on Monday as well, before watching TV. Obviously, you need to consider more than just the late evening. Only a comprehensive analysis of the full range of activities you performed during both days will unambiguously shed light on the reason why you went to bed later on Friday. Similarly, only a comprehensive analysis of the continuous flow of all mental processes occurring between stimulus presentation and response production will unambiguously shed light on the IAT effect.

Therefore, we used a data-driven, spatiotemporal EEG microstate analysis approach that allows identifying and timing all mental processes involved in executing the IAT. We analyzed data from 83 participants (37 soccer fans and 46 political supporters) who performed an ingroup/outgroup IAT. By identifying the series of mental processes during execution of both IAT conditions, we were able to reveal whether the IAT effect is due to additional, unique mental processes or longer, identical mental processes in the incongruent condition. Moreover, we localized the intracranial brain sources that underlie each mental process to ascertain which brain areas are activated when performing the task. Such information allows for speculation about the nature of differences between the two conditions in the stream of mental processing during IAT performance.

Results

Behavior. On average, participants performed at 95% accuracy in the incongruent condition and at 98% accuracy in the congruent condition [errors incongruent: mean (M) = 14.06, standard deviation (SD) = 10.00; errors congruent: M = 6.84, SD = 6.40; $t(82) = 9.16$, $P < 0.001$, $\eta^2 = 0.51$]. Comparing reaction times in incongruent trials (M = 853.10 ms, SD = 93.56 ms) to those in congruent trials (M = 734.87 ms, SD = 95.83 ms) revealed the classical IAT effect with prolonged reaction times in incongruent trials [$t(82) = 14.88$, $P < 0.001$, $\eta^2 = 0.73$]. The IAT effect was present both in soccer fans [$t(36) = 11.95$, $P < 0.001$, $\eta^2 = 0.80$] and in political supporters [$t(45) = 9.66$, $P < 0.001$, $\eta^2 = 0.68$].

ERPs and Microstate Analysis.

Is the IAT effect explained by additional processes in the incongruent condition? Based on a silhouette plot, we identified nine clusters that explained 92% of the variance in the data (Fig. S1). The cluster solution with nine clusters was chosen because all clusters had a reasonable structure (silhouette values >0.50). The topographies of

the nine clusters are depicted in Fig. 1A (see *SI Results* for a detailed description of these nine topographies). Fitting the clusters to each grand-mean ERP by means of spatial correlation demonstrated an identical sequence of nine microstates (i.e., mental processes) for both conditions between 0 and 1,000 ms (Fig. 1B). Because two of these microstates occurred after the mean button press, we focus on the seven microstates that occurred between stimulus onset and button press.

Importantly, there were no additional microstates in the incongruent condition, indicating that additional mental processes in the incongruent condition were not causing the longer reaction times in this condition. To assess the robustness of these findings, we compared results between soccer fans and political supporters by rerunning the topographic fitting procedure separately for each group. The sequence of microstates was identical for both groups, and there were no additional microstates in the incongruent condition for either soccer fans or political supporters, indicating that our results apply beyond a specific population performing a specific IAT version (Fig. S2). Also, the same sequence of microstates was found when separately rerunning the cluster and topographic fitting procedures in participants with large and small implicit bias (based on a median split, see Fig. S3).

Do participants take longer to perform certain processes in the incongruent condition? Because the IAT effect could not be explained by additional microstates in the incongruent condition, we next examined microstate durations in the incongruent compared with the congruent condition. We found that two microstates, microstate 4 (starting around 220 ms) and microstate 6 (starting around 450 ms) were prolonged in the incongruent condition (microstate 4: $M_{\text{inc}} = 34$ ms, $M_{\text{con}} = 28$ ms, $P = 0.0014$; microstate 6: $M_{\text{inc}} = 218$ ms, $M_{\text{con}} = 170$ ms, $P < 0.001$; Fig. 1B and Table 1). Thus, duration differences in microstates 4 and 6 contribute to the IAT effect.

Do differences in the intensity of previous processes contribute to the duration differences? Recall from our example in the Introduction that differences in the duration of microstates might be driven by differences in the intensity of previous microstates. We tested this possibility with regard to all microstates that preceded the two microstates in which duration differences were found, i.e., microstates 4 and 6. We found that differences in the intensity of microstate 3 ($M_{\text{inc}} = 1.67$ μV , $M_{\text{con}} = 1.55$ μV , $P < 0.001$) modulated differences in the duration of the subsequent microstate 4: The more intense microstate 3 was, the longer microstate 4 took in the incongruent than the congruent condition ($r = 0.29$, $P < 0.01$). No other microstate intensity difference modulated the durations of microstate 4 or microstate 6 ($P > 0.13$).

Do individual differences in the duration of processes help explain individual differences in implicit bias? Correlational analyses revealed that the duration of microstate 6 contributed to individual differences in implicit bias: Increased time spent in microstate 6 in the incongruent compared with the congruent condition was associated with an increased implicit bias [$r(81) = 0.25$, $P = 0.021$]. Individual differences in the duration of all other microstates did not correlate with implicit bias (all r values $<|0.09|$, P values >0.20).

Source Localization. In a final step, we source localized microstates 3, 4, and 6 to get an idea about the nature of each mental process that accounts for the IAT effect (Fig. 1C; for a detailed description of source localization results of all microstates, see *SI Results*, Table S1, and Fig. S4). Microstate 3 was characterized by activity in the left temporal pole (BA22/38), the left insula (BA13), and the dorsal anterior cingulate cortex (dACC; BA24). Microstate 4 was characterized by activity in the lingual gyrus (BA18) and other occipitotemporal areas. Finally, microstate 6 was characterized by activity in the middle cingulate cortex (MCC; BA23/24/31) and the posterior parietal cortex (PPC; BA40).

processes in the incongruent condition. Recall again our day-activities example. Comparing your activities between Monday and Friday at a specific moment in time (e.g., the late evening) without considering the rest of the day reveals that on Friday you had a drink with some friends whereas on Monday you watched TV. However, the question about why you went to bed later on Friday remains unanswered. By considering the full range of activities you performed during both days, perhaps you realize that you had a drink with friends and watched TV on both Monday and Friday, but on Friday you spent more time doing these activities.

What can we tell about the two mental processes that lasted longer in the incongruent condition? Based on the neural generators of microstate 4 (lingual gyrus and other vision-related areas) and on its time of appearance, we speculate that participants processed the presented words during this microstate, extracting orthographical and phonological information (29, 30). Why should the same words need longer perceptual processing in the incongruent condition? Considering the preceding mental process (executed during microstate 3) may help to answer this question: The neural generators of microstate 3 (left temporal pole, the left insula, and the dACC) combined with its time of appearance suggest that arousal-related processing takes place during this microstate (31, 32). Previous studies have shown that arousal can modulate subsequent perceptual processing (33, 34). Based on this idea and given that arousal-related processing during microstate 3 was enhanced in the incongruent condition, we tested whether such enhanced processing might drive the subsequent prolongation of perceptual processing during microstate 4. Indeed, we could confirm this assumption. At first glance, the positive link between intensity of microstate 3 and duration of microstate 4 might seem counterintuitive because one could expect that higher arousal should lead to more efficient (i.e., faster) perceptual processing. However, we argue that the enhanced arousal-related processing in the incongruent condition signals the need for more careful (longer) subsequent perceptual processing. Additional evidence from brain stimulation studies substantiates this idea. Transiently disrupting the temporal pole (which we found to be involved in the arousal-related microstate 3) causes a diminished response time difference in the IAT, mainly by accelerating responses in the incongruent condition (35, 36). Future studies could combine single-pulse transcranial magnetic stimulation with EEG to test whether disrupting activity in the temporal pole during the arousal-related process in the incongruent condition causes a shortening of the subsequent perception-related process.

The second duration difference occurred in microstate 6. On average, participants needed 50 ms longer to perform this mental process in the incongruent condition compared with the congruent condition. The neural generators of microstate 6 (MCC and PPC) combined with its time of appearance and its position in the sequence of microstates leads us to assume that participants implement cognitive control to select the motor response during this microstate (37–39). Our interpretation is validated by the next microstate that appears immediately before button press. Its characteristic neural generators encompass motor-related frontal regions (premotor cortex, supplementary motor area, and primary motor cortex), indicating that the motor response is executed during this microstate (time of button press is indicated by hand symbols in Fig. 1B). The fact that microstate 6 was present during the incongruent and the congruent condition indicates that participants require cognitive control to select between the two response options in all trials. However, during the incongruent condition, participants require more control (i.e., need longer) to select the correct motor response presumably because the competition between the two response options is stronger. This interpretation is in line with the Response Activation account of the IAT effect (11), according to which selecting the correct motor response is more difficult and takes longer in the incongruent condition. The competition between the two motor response options seems to be more difficult to

resolve in people with stronger bias, as shown by the positive link between microstate 6 duration and implicit bias. The larger the implicit bias, the more time a participant spent selecting the correct motor response in the incongruent compared with the congruent condition. Overall, our results indicate that (i) both early and late processes contribute to the IAT effect and (ii) individual differences are mainly driven by a relatively late process, namely control in the selection of the correct motor response rather than by early processes.

In sum, by analyzing the whole time window and not—as previously done—focusing on only selected time windows or specific electrodes, we showed that the IAT effect cannot be explained by additional mental processes in the incongruent condition. Rather, we found that the IAT effect occurs because participants need more time to perform two mental processes in the incongruent condition. By using the microstate approach, we extended and reconciled some seemingly discrepant findings in the literature. We hope to have clarified that focusing on selected time windows leads to findings that are correct but partial. What ERP research needs is some means of integrating and reconciling their (perfectly valid, but incomplete) selective findings. The microstate approach used in the present study enables a comprehensive perspective in the study of the IAT effect and, more broadly, in the study of the psychological sources of response time differences, be it between different conditions of an experimental task (e.g., Stroop tasks, priming tasks), between treatment groups (e.g., brain stimulation, hormone administration), between patients and healthy controls, or between people of different ages. Integrating classic psychological theories with the investigation of neural bases using the microstate approach will benefit both psychologists and neuroscientists that are attempting to precisely clock the social mind.

Materials and Methods

Participants. We collected data from 84 right-handed and German speaking participants who were recruited from the University of Basel. Informed consent was obtained from all participants who were screened for health problems by using a detailed health questionnaire. Participants indicated neither current nor previous history of neurological and psychiatric disorders and alcohol and drug abuse. One participant had to be excluded from further analysis because of an excessive amount of EEG artifacts, leaving a sample of 83 participants (38 female and 45 male). Mean age was 21.9 y (SD = 3.0 y, range: 21–48 y). We recruited participants who had, on a scale from 1 (very weak) to 5 (very strong), at least medium (=3) self-reported interest in soccer or in politics, because previous studies using sport fans and political supporters have reported strong intergroup biases (40–42). We collected data from both soccer fans ($n = 37$) and political supporters ($n = 46$) to test whether our results are generalizable beyond a specific social group (43, 44). We measured each participant's identification strength with his or her favored soccer club or political party by using a modified version of the Sport Spectator Identification Scale (5-point Likert scale; ref. 45). We found that, on average, participants showed a medium to strong identification with their group ($M = 3.39$, $SD = 0.58$) and that there were no significant differences between soccer fans and political supporters [soccer fans: $M = 3.50$, $SD = 0.59$; political supporters: $M = 3.35$, $SD = 0.55$; soccer fans vs. political supporters: $t(80) = 1.15$, $P > 0.20$]. Participants received 30 Swiss francs (CHF 30; CHF 1 = 1\$ U.S.) for participation. The Ethics Committee of Basel approved the study, which was conducted according to the principles expressed in the Declaration of Helsinki.

IAT. We used an IAT that measured implicit intergroup attitudes (8, 23). More specifically, we determined how strongly participants automatically associate their ingroup and outgroup with positive and negative valenced words. Participants were required to correctly and quickly classify words belonging to four categories: ingroup (e.g., names of soccer players of the favored soccer club), outgroup (e.g., names of soccer players of the rival soccer club), positive (e.g., "love") and negative (e.g., "death"). Please note that for each participant, we adapted the ingroup and outgroup words based on his or her preferred social group (see Table S2 for a complete list of stimuli used for the distinct social groups). Participants were instructed to pay attention to both accuracy and latency. Participants were also informed

that they would receive feedback via a red "X" in the middle of the screen if an incorrect response was recorded and that they could not correct their incorrect response. The words appeared in the middle of a personal computer screen in black letters against a white background, and participants were asked to assign the words by pressing one of two response keys with the left and right index finger, respectively. The rules of category-response assignments reversed from block to block, and the categories were presented throughout the block in the upper left and right hand corner of the screen. The IAT contained 10 blocks (364 trials in total). In the first two blocks (10 trials each), participants learned to classify positive vs. negative words and ingroup vs. outgroup words, respectively. In the third "congruent" block (76 trials) participants had to press one key when ingroup or positive words appeared and another key when outgroup or negative words were shown. In the fourth block, response assignments for positive and negative words were reversed (10 trials), so that in the fifth "incongruent" block (76 trials) ingroup and negative words shared the same response key, whereas outgroup and positive words shared another response key. After these first five blocks, participants had to do another five-block IAT, where the order of the congruent and incongruent block was switched. In each trial, the word was presented for 1,500 ms, followed by a screen where only the category labels were shown with a randomly jittered duration ranging from 2,000 to 2,200 ms, resulting in a mean stimulus onset asynchrony of 3,600 ms. The entire experiment lasted ~30 min.

Analysis of Behavioral Data. For each subject, we calculated mean reaction time and accuracy for the incongruent and congruent trials, respectively. The IAT effect is calculated by subtracting mean reaction times in the congruent condition from those in the incongruent condition. Only trials with correct responses occurring within 300–1,500 ms after stimulus presentation were used for all further analyses. The D scores reported in (*SI Results*) were calculated according to the improved scoring algorithm (46).

EEG Recording. During IAT completion, we recorded the EEG with a Biosemi ActiveTwo system from 64 Ag-AgCl active electrodes according to the 10–10 system montage (47). The signals were referenced online to the common mode sense, while driven right leg served as ground. Horizontal and vertical electrooculographic signals were recorded with two additional electrodes at the left and right outer canthi and one electrode at the left infraorbital. The EEG was online band-pass filtered between 0.1 and 100 Hz, and the data were digitized with a sampling rate of 512 Hz.

EEG Preprocessing. EEG data collected during the IAT were analyzed by using Brain Vision Analyzer (Version 2.0.1.391; Brain Products). Eye-movement artifacts were corrected by using an Independent Component Analysis. EEG signals with excessive noise were replaced by using a linear interpolation of adjacent electrodes. After an automatic artifact rejection (maximal voltage step: 50 μ V; maximal amplitude difference in intervals of 150-ms length: 150 μ V; maximal amplitude: \pm 100 μ V), data were visually examined to eliminate residual artifacts. Data were then band-pass filtered (no additional high-pass, low-pass 30 Hz) and rederived to average reference.

ERPs and Microstate Analysis. Using a time window from stimulus onset to 1,000 ms after (which is well beyond the known average response times of the IAT conditions; refs. 23 and 24), individual artifact-free ERPs were computed for the two conditions, one averaging all incongruent trials and one averaging

all congruent trials. A mean of 135 congruent trials (SD = 20; minimum: 45) and 137 incongruent trials (SD = 21; minimum: 57) were available for averaging. Then, the individual ERPs were averaged into two grand-mean ERPs, one for each condition.

To identify sequences of time periods with quasistable scalp map topographies referred to as functional microstates (16, 17), the spatial K-means clustering approach was used (ref. 48; for alternative approaches, see ref. 49). This strategy uses global map dissimilarity (16) as a measure of topographical difference between any two maps. The spatial cluster analysis allowed us to define the most dominant topographies (i.e., clusters) in the grand-mean ERP map series of the incongruent condition and the grand-mean ERP map series of the congruent condition. The optimal number of clusters was selected with the silhouette analysis such that a maximum number is obtained while all clusters retain a reasonable structure, i.e., silhouette values more than 0.50 (50).

A topographic fitting procedure was applied to identify the resulting microstates in each condition (51). We applied the constraint that a given scalp map topography must be observed for at least five consecutive time points (>10 ms) in the grand-mean ERPs (see also ref. 52). Also, in our statistical analysis, we focused on those microstates that occurred before the button press.

In a second step, the clusters (as identified in the two grand-mean ERP map series) were fit back to the individual ERPs in each condition. Each time point is labeled with the cluster it correlated best with (in terms of global map dissimilarity), yielding a measure of cluster presence (in milliseconds) for each individual ERP in both conditions, separately.

As a final step, we estimated the intracerebral sources that gave rise to each of the microstates, using the standardized low-resolution brain electromagnetic tomography (sLORETA; ref. 53). The sLORETA algorithm has been widely used in many EEG studies (54–59). This method has been shown to outperform several other linear inverse algorithms (53) and has been extensively cross-validated (for details, see *SI Materials and Methods*).

Statistical Analyses. We compared mean reaction times for congruent and incongruent trials with paired *t* tests. Using randomization statistics (60, 61), we tested for significant differences in the duration of microstates between conditions. We only report results significant at 5% that survive Bonferroni correction.

To explain individual differences in implicit bias, we correlated the individual mean duration differences (between the two conditions) of each cluster with participants' implicit bias.

Finally, we investigated whether differences in the intensity of previous microstates contributed to duration differences (i.e., the influence of intensities of microstates 1–3 on the duration of microstate 4, and the influence of intensities of microstates 1–5 on the duration of microstate 6). To quantify differences in microstate intensity, we calculated the mean Global Field Power (GFP) during a microstate (refs. 16 and 62). GFP corresponds to the spatial SD of the electric field and, thus, yields a measure of global signal strength independent of topography.

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